

Assumptions

Activities

Outputs

Outcomes

Impacts

There is a lack of information on pituitary disorders (not enough info getting to the public)

By providing access to information PWN can connect patients and doctors to relevant information

PWN will create a network of patients, doctors and care providers

Continually Increasing the number of doctors, patients and providers in the network.

More people in the network involved and collaborating in generating information and feedback

Research and supply the most up to date information about **Pituitary Rare Disorder** and treatment through digital channels

On-going publishing of podcasts, blogs, articles videos and audience feedback programs to serve up the relevant information and the latest developments.

Improved access/ coverage of available information. Network members share and exchange information

Advocate for the recognition of the prevalence of PRD and proper treatment.

Placement of relevant content through PR, speakers bureau presentations in relevant trade media (medical centers, dental, pharmacy, clinics, universities etc.) and broader health related consumer media vehicles.

Increased awareness and higher recognition of PRD by key consumer and trade audiences

Conduct outreach to physicians and provide them with the tools they need to aid proper diagnosis

Development of collateral materials in health care providers offices, website content for patient education and presentations in relevant trade conferences

More patient education tools for health professionals

PRD's are on the radar. Increased awareness leads to higher recognition of symptoms, early detection and diagnosis.

Early diagnosis leads to marked improvements in quality of life and reduced medical costs.