

Pituitary World News

NEWS RELEASE

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FOR IMMEDIATE RELEASE:

SAN FRANCISCO: December 26, 2014. Co-founders Lewis S. Blevins, Jr. MD and J D Faccinetti announced today the launch of Pituitary World News, a one-of-a-kind information and news resource dedicated to people touched by pituitary disease.

PWN believes that increased awareness and collaboration will help to diagnose thousands of people suffering around the globe. Current efforts have made some progress but have been largely ineffective. As a result, many of these disorders go undiagnosed for decades and confused with a myriad of symptoms like obesity, high blood pressure, diabetes, heart disease, weight gain, irritability, fatigue, colon polyps, sleep apnea, headaches, visual loss, irregular periods in women, and many more, without focusing on the underlying cause. “Patients need to be better informed, and doctors need to have pituitary disorders on their radars, consider it on the list of possibilities” says Blevins. “Pituitary World News will provide a platform under which all current patient education and communication efforts can be more effective in reaching the public” he added. “There’s tons of information on pituitary conditions, Faccinetti says, it’s just not getting out there very effectively.”

Pituitary World News is a collaboration between Lewis Blevins, world leading endocrinologist and pituitary expert and J D Faccinetti, a communications expert and a patient affected by acromegaly, a rare disorder of the pituitary gland affecting thousand of people in the USA and around the world.

This is a pretty unique effort where a physician and a patient are partnering to provide information to people affected by a myriad of pituitary diseases” said Faccinetti. He added, “we think of it as a platform where doctors, patients and their families, researchers, industry expert and the public at large can come together to raise awareness of these sometimes very hard to detect rare disorders. “Pituitary conditions can go undiagnosed for many years so we hope this effort will help more people get diagnosed early and properly, said Dr. Blevins who is currently the Medical Director of the California Center for Pituitary Disorders at the University of California San Francisco and Professor of Neurological Surgery and Medicine at UCSF.

Pituitary World News publishes and online news magazine at www.pituitaryworldnews.com, a Facebook page at www.facebook.com/pituitaryworldnews and a YouTube channel with educational and informational videos.