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PITUITARY WORLD NEWS ANNOUNCES NEW SECTION DIRECTED TO PHYSICIANS AND HCP'S.

FOR IMMEDIATE RELEASE - SAN FRANCISCO: April 26, 2021. Co-founders Lewis S. Blevins, Jr. M.D. and J D Faccinetti announced today the launch of a new section on their highly successful e-magazine directed to Physicians and Health Care Professionals. The new section will feature cases where doctors and HCP can learn and share teaching points from their clinical experiences. The content is directed to physicians and other health care professionals to improve their knowledge of these challenging conditions.

"Our goal here is to provide a platform to share interesting information and cases so physicians and HCP can learn from our experiences and apply them to their practices", said Dr. Blevins, who is the Medical Director of the Center for Pituitary Disorders at the University of California, San Francisco (UCSF). "Physicians can also share their knowledge," he added. "You can say hey, I heard about this interesting case, and this is the teaching point, and share this information with colleagues, trainees, or at speaking engagements."

Pituitary World News is one-of-a-kind information and news resource dedicated to people touched by pituitary disease.

"We believe this initiative could be very effective in increasing the conversation about pituitary disease. Particularly with primary care doctors and other front-line professionals that can recognize these disorders earlier and truly affect the time it takes to diagnose," said Faccinetti.

PWN believes that increased awareness and collaboration will help diagnose thousands of people suffering around the globe. Current efforts have made some progress, but many of these disorders still go undiagnosed for decades. Early diagnosis would have a tremendous impact on a patient's quality of life. "Patients need to be better informed, and doctors need to have pituitary disorders on their radars; consider it on the list of possibilities earlier," said Blevins.

PWN is a collaboration between Lewis Blevins, M.D., world-leading neuro-endocrinologist and pituitary expert, and J D Faccinetti, a communications expert and a patient affected by acromegaly, a rare disorder of the pituitary gland.

Pituitary World News publishes an online news magazine at www.pituitaryworldnews.org since 2014.