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### ANNOUNCING PITUITARY GRAND ROUNDS

**SAN FRANCISCO – Thursday, August 10** - [Pituitary World News](http://Pituitary World News), a nonprofit rare pituitary disease news and educational organization, announced today the launch of Pituitary Grand Rounds, a novel, exciting, and interactive educational program developed and produced by Pituitary World News. Set in the style of classical “grand rounds” once routinely held at academic institutions, each episode of this program will feature a compelling patient and a physician who will discuss the patient’s disease state.

The **Pituitary Grand Rounds video** discussions review a patient’s clinical presentation and course, then evolve into a case-based state-of-the-art review of relevant applicable diagnostic considerations and treatments. Several episodes with varying pituitary disease states are slated for 2023 and 24.

*“I am very excited to showcase these programs,”* said J. D. Faccinetti, PWN chairman and co-founder. The pilot program features Dr. Lewis Blevins, PWN co-founder and Medical Director of the Center for Pituitary Disorders at UCSF, and Mr. Ernie Jackson, a remarkable person who, at age 76, is finishing a Ph.D. in education. *“Mr. Jackson offers a compelling story of a non-functioning pituitary adenoma and delayed onset hypopituitarism that provides a multitude of learning opportunities,”* said Dr. Blevins. *“We anticipate these programs will be very popular and hope to invite physicians and patients to share their cases with a worldwide PWN audience,”* he added.

**About Pituitary World News** - [Pituitary World News](http://Pituitary World News) was launched in September 2014 by Dr. Lewis Blevins, a world-leading neuro-endocrinologist and pituitary expert, and Jorge D Faccinetti, a communications expert and patient affected by acromegaly, a rare disorder of the pituitary gland affecting thousands of people in the USA and around the world.

Pituitary World News' mission is to increase awareness of pituitary-related illnesses and promote early diagnosis. Pituitary disease can go undiagnosed for decades and confused with a myriad of symptoms – like obesity, high blood pressure, diabetes, heart disease, weight gain, irritability, fatigue, colon polyps, sexual dysfunction, sleep apnea, headaches, visual loss, irregular periods in women, and many more.

[Dr. Lewis S. Blevins, Jr.](#) is the Medical Director of the California Center for Pituitary Disorders at the University of California San Francisco and Professor of Neurological Surgery and Medicine at UCSF. [Jorge D. Faccinetti](#) retired in 2019 as president and CEO of IgniteThinking, LLC, a consumer insights, branding, and marketing communication firm he founded in 1999.